



BOYS & GIRLS CLUBS
OF SPOKANE COUNTY

**2012 ANNUAL AUCTION FOR KIDS
SPONSORSHIP PACKET**

“We’ve Only Just Begun”



**Entertainment by Gibiliano Brothers Own Dueling Piano Players
Jimi Finn and Steve Ridler**



Thank you for allowing us the opportunity to visit with you about our 2012 Annual Auction for Kids. For the past decade the Spokane community has made a positive difference in the lives of thousands of at-risk youth and we want to celebrate this generosity at our Annual Auction in February themed, "*We've Only Just Begun.*"

Last year's Auction for Kids was a huge success raising \$180,000 for youth that require our help and support most. Our ability to meet this growing demand is vital to the future of the local economy and in turn we hope to improve upon our past success by getting area business and community leaders to take part in this very important event benefitting Spokane's kids by sponsoring, attending or volunteering at the Auction.

In today's age, the need for positive role models, sustainable educational programs and life-saving skills is growing at an alarming rate. As the leader in youth development we are proud to report that 100% of the funds raised at our Annual Auction For Kids are put to work right here in Spokane helping us achieve our vision in which we feel "*success should be within reach for every child.*"

About the Boys & Girls Clubs of Spokane County

In a world that seems threatening and lacking promise for many of America's children, the Boys & Girls Clubs of Spokane County provides a tangible measure of hope. The Club offers young people what they need and want most: adults who respect and listen to them; a safe environment where they can have fun and be themselves; and interesting, constructive activities that channel their energy into challenging pursuits. All Boys & Girls Club programs are based on a youth development strategy that builds self-confidence, self-esteem, and fosters a sense a belonging, competence, usefulness and influence.

The Boys & Girls Clubs of Spokane County is part of a nationwide affiliation of autonomous organizations that work to help young people of all backgrounds develop the qualities they need to become responsible citizens and leaders. We offer year-round access to a broad range of programs in five Core Program Areas:

- Education and Career Development;
- Character and Leadership Development;
- Health and Life Skills;
- The Arts;
- Sports, Fitness and Recreation.

Since 2001, we have made it a promise to expand our reach into disadvantaged neighborhoods and help bridge the gap that exists between youth who have access to critical programs and resources and those who don't. Only through these proactive efforts at each of our three Club locations are we best able to prepare future generations with the skills and lessons that will make them a productive, caring and responsible member of society. Today, more than 4,000 girls and boys or 500 youth a day are taking advantage of the programs, activities and services provided by the Boys & Girls Clubs of Spokane County. They benefit from trained, caring, professional staff and volunteers who help them take control of their lives, envision productive futures and achieve their goals. Now, more than ever, the Boys & Girls Clubs of Spokane County fills a crucial need for today's youth, providing the hope and opportunity kids need to succeed.

BASIC NOTES

What: With a goal of \$250,000 net revenues to support Club programs, the Annual Auction is one of the largest annual fundraising events for the Boys & Girls Clubs of Spokane County. There will be silent and live auctions, appetizers, a four course dinner, as well as amazing entertainment. For the first time ever we'll have a show-stopping performance throughout the evening by Jimi Finn and Steve Ridler of Giblianos Brothers Dueling Piano and Music House fame! Guests should come prepared to enjoy a fun and elegant evening while supporting a great cause.

When: The event will take place on **Friday, February 24, 2012**. The doors open at 5:30 p.m. for guests to enjoy a fabulous silent auction and scrumptious appetizers. Dinner will be served at 7:30 p.m. with the live auction starting at 8:00 p.m. During the evening, our guests will enjoy the musical stylings of a Dueling Pianos show performed by two of Spokane's hottest entertainers. (times are approximate).

Where: Northern Quest Casino's Pend Oreille Pavilion.

Who: A highly anticipated event, we expect nearly 450 community, business leaders and friends who care about the Boys & Girls Club mission and want to ensure local kids get the encouragement and support they need to build a better future.

Why: Our Annual Auction raises a large portion of the funds that allow us to operate three Clubs in Spokane's most distressed neighborhoods, serving over **4,000** youth each year and over **500** each day. Many of the young people served by our Clubs come from disadvantaged circumstances and look to the Club as an important stabilizing force in their lives. The Annual Auction helps bridge the gap between the \$10 Club members pay each year and the nearly \$500 it costs to provide programs for one child annually.

Remember, 100% of the proceeds raised at this annual event go towards providing programs and services for local youth. Your donation helps ensure that "success is within reach" for all young people in Spokane County. "We've only just begun" and we thank you for your continued support of this important community event!



ENSEMBLE

2012 Auction For Kids Committee

-Co-Chairs

Sharon Brown
Christine Schultz

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vitalforcespt@yahoo.com

-Committee Members

George Garber
Kim Plese
George Schweitzer
Denise Stanton

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Staff Contact Information

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Special Events/Marketing Director
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Boys & Girls Clubs of Spokane County
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544 East Providence Avenue
Spokane, WA 99207

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Merchant e-Solutions

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State Farm Insurance

Jason Jones
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BOYS & GIRLS CLUBS
OF SPOKANE COUNTY

2012 Auction Sponsor Levels

Exclusive Title Sponsor:

\$ 30,000.00

Benefits within this sponsorship level will be determined through engaged dialogue with the prospective sponsor, customized to recognize their underwriting of the event's projected expenses.

Presenting Sponsor:

\$ 20,000.00

- One table at the auction and dinner (Prime Seating)
- Inclusion on event invitation pieces*
- Premier Full page ad in the Auction catalog
- Logo on back cover of the Auction catalog*
- Recognition on Auction bid sheets
- Recognition on Auction table signs
- Inclusion in Thank you correspondence
- Thank you in the Spokesman Review/Inlander after the event
- Sponsor listing and link on the Boys & Girls Clubs of Spokane County web site
- Recognition on Boys & Girls Club's facebook page
- Sponsor Recognition in Boys & Girls Clubs of Spokane County Newsletter
- Inclusion in all event related media efforts (Press Releases, PSA's and community Bulletins)
- Voice recognition from emcee during event
- Logo inclusion in Power Point Presentation during Dinner & Auction
- Event Banner recognizing Sponsorship Level (BGC to create)
- Display space for up to 2 banners (not to exceed 8' long) at the auction (Company to provide)
- Opportunity to use the Boys & Girls Club name in company's promotional pieces/newsletters (with final BGC approval)
- Opportunity to hold promotions that would tie into the Auction

Title Event Sponsor:

\$ 15,000.00

- One table at the auction and dinner (Prime Seating)
- Premier Full page ad in the Auction catalog
- Logo on back cover of the Auction catalog*
- Inclusion in Thank you correspondence
- Thank you in the Spokesman Review/Inlander after the event
- Sponsor listing and link on the Boys & Girls Clubs of Spokane County web site
- Recognition on Boys & Girls Club's facebook page
- Sponsor Recognition in Boys & Girls Clubs of Spokane County Newsletter
- Inclusion in all event Press Releases
- Voice recognition from emcee during event
- Logo inclusion in Power Point Presentation during Dinner & Auction
- Event Banner recognizing Sponsorship (BGC to create)
- Display space for up to 1 banner (not to exceed 8' long) at the auction (Company to provide)
- Opportunity to use the Boys & Girls Club name in company's promotional pieces/newsletters (with final BGC approval)

Gold Event Sponsor:

\$ 10,000.00

- One table at the auction and dinner (Prime seating)
- Full page ad in the Auction catalog
- Logo on back cover of the Auction catalog*
- Thank you in the Spokesman Review/Inlander after the event
- Sponsor listing and link on the Boys & Girls Clubs of Spokane County web site
- Recognition on Boys & Girls Club's facebook page
- Sponsor Recognition in Boys & Girls Clubs of Spokane County Newsletter
- Inclusion in all event Press Releases
- Voice recognition from emcee during event
- Logo inclusion in Power Point Presentation during Dinner & Auction
- Display space for up to 1 banner (not to exceed 8' long) at the auction (Company to provide)

Silver Event Sponsor:

\$ 5,000.00

- One table at the auction and dinner
- Half page ad in the Auction catalog
- Company listing on back cover of the Auction catalog*
- Thank you in the Spokesman Review/Inlander after the event
- Sponsor listing on the Boys & Girls Clubs of Spokane County web site
- Recognition on Boys & Girls Club's facebook page
- Sponsor Recognition in Boys & Girls Clubs of Spokane County Newsletter
- Logo inclusion in Power Point Presentation during Dinner & Auction

Bronze Event Sponsor:

\$ 2,500.00

- One table at the auction and dinner
- Company listing on back cover of the Auction catalog*
- Thank you in the Spokesman Review/Inlander after the event
- Sponsor listing on the Boys & Girls Clubs of Spokane County web site
- Logo inclusion in Power Point Presentation during Dinner & Auction

Table Sponsor

\$1,500.00

- One table to the auction and dinner

Auction Catalog Ads

Full Page Ad

\$ 1,000.00

Half Page Ad

\$ 500.00

Individual Seats

\$ 200.00

**Sponsor benefit available depending on print deadlines*



2012 AUCTION SPONSORSHIP AGREEMENT

For more information please call (509) 489-0741

Company Name _____

Contact Person _____ Phone _____

Address _____ City _____ State _____ Zip _____

Email _____ Fax _____

Alternate Contact Person if Applicable (Table Captain Contact / Marketing Coordinator, etc):

Name _____ Phone _____

Title _____ Email _____

Sponsorship Level Selected _____

Enclosed \$ _____ Please Invoice _____

Company Representative _____ Date _____

Please consider this signed agreement confirmation of participation in the 2012 Annual Auction.

BGC Representative _____

Please email your company logo (if applicable) to: emcgann@bgcspokanecounty.org

Please return this completed form to:
Erin McGann
Boys & Girls Clubs of Spokane County,
544 East Providence Avenue, Spokane, WA 99207



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THANK YOU FOR YOUR SUPPORT!!