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FOR IMMEDIATE RELEASE

“BELLS FOR TEENS” RAISES \$18,588 FOR BOYS & GIRLS CLUBS OF SPOKANE COUNTY

Taco Bell to Present Local Boys & Girls Clubs with Check at the Spokane Shock Game

SPOKANE, WASHINGTON (Wednesday, June 8) – Thanks to a continued partnership and interest in supporting education and youth nationwide through their *Bells For Teens* Campaign, Taco Bell will present the Boys & Girls Clubs of Spokane County with a generous check worth \$18,588 at the Spokane Shock game against the Philadelphia Soul on Friday, June 10th.

The Spokane Arena will once again serve as the backdrop for the check presentation between Taco Bell’s area coaches Diane Smits and James Beseau and the Boys & Girls Clubs of Spokane County Executive Director, Dick Hanlin. As a special treat, the Boys & Girls Clubs of Spokane County’s Orange Crush flag football team that competed in the 2011 Club season will be on hand to help receive the check and enjoy the game courtesy of Taco Bell and the Shock.

An on-going community initiative, The *Bells For Teens* Campaign encouraged 22 local Spokane area Taco Bell locations to sell holiday “Bells for Teens” for \$1 from the end of November until Christmas last year. The funds raised during the 2010 *Bells for Teens* Campaign will be used to expand and enhance educational and teen programs provided yearly to more than 4,000 at-risk youth who receive vital services, mentoring and support at three Spokane Boys & Girls Clubs.

“Today’s young people are facing greater challenges than ever before, including a lack of access to educational resources and mentoring support” said Boys & Girls Clubs of Spokane County Executive Director, Dick Hanlin. “We know that Taco Bell has been at the forefront of strengthening communities through its support and advocacy of youth and thanks to this strong partnership we are able to directly and positively impact local kids that need our help most.”

Taco Bell’s commitment to the development of local area youth through their advocacy and participation in programs such as the *Bells For Teens* Campaign has been further enhanced by their involvement in other fundraisers for Boys and Girls Clubs including its recently completed 2011 Graduate to Go fundraiser which supports high school graduation efforts.

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“We are shocked at the alarming rate in which the high school graduation numbers have dropped and therefore we continue to look for ways to help reverse the trend and re-establish strong communities,” stated Craig Langel, the President of the Spokane-Area Taco Bell Association. “Thanks to our continued partnership with the Boys & Girls Clubs of Spokane County, we are confident that our combined efforts and resources can and will positively impact thousands of young people who will become our future generations of leaders.”

About the Taco Bell Foundation for Teens

The Taco Bell Foundation, Inc., also known as the Taco Bell Foundation for Teens (TBFT), a non-profit 501(c)(3) public benefit corporation, is committed to addressing the growing number of high school dropouts in the U.S. by providing at-risk youth with mentors and real-world experiences that will motivate them to stay in school and achieve more in life, and to collaborating with like-minded individuals and organizations to garner greater impact. Since 1995, TBFT has donated more than \$28 million to support teen programs at Boys & Girls Clubs of America and other teen-serving organizations with the help of on-going customer, franchisee and employee donations. For more information about TBFT, visit www.graduatetogo.com, and find us on Facebook at www.facebook.com/GraduateToGo.

About Taco Bell Corp.

Taco Bell Corp. ("Taco Bell"), a subsidiary of Yum! Brands, Inc., (NYSE: YUM), is the nation's leading Mexican-style quick service restaurant chain. Taco Bell serves tacos, burritos, signature quesadillas, grilled stuffed Burritos, nachos, and other specialty items such as Crunchwrap Supreme®, in addition to the 79-89-99 WHY PAY MORE®! Value Menu. Taco Bell serves more than 36.8 million consumers each week in nearly 5,600 restaurants in the U.S.

About The Boys & Girls Clubs of Spokane County

Since 2001, The Boys & Girls Clubs of Spokane County has been a part of a nationwide affiliation of local, autonomous organizations dedicated to helping young people of all backgrounds develop the qualities they need to become responsible citizens and leaders. Founded in the philosophies of the Boys & Girls Clubs of America, the Boys & Girls Clubs of Spokane County operates multiple Clubs in order to provide a broad range of programs in five Core Areas: Education and Career Development, Character and Leadership Development, Health and Life Skills, The Arts and Sports, Fitness and Recreation.

Currently serving more than 4,000 area youth between the ages of 6 - 18, The Boys & Girls Clubs of Spokane County operates three Clubs year-round from Friday through Monday. For a yearly membership fee of \$10, youth have access to all of the Clubs: Northtown Branch (Open 3pm – 7pm); the Libby Teen Center (Open 4pm – 8pm) and the Lisa Stiles-Gyllenhammer Mead Branch (Open 3pm – 7pm).

For more information about the Boys & Girls Clubs of Spokane, visit www.bgcspokanecounty.org

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