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FOR IMMEDIATE RELEASE

THE BOYS & GIRLS CLUBS OF SPOKANE COUNTY SELECTED FOR COMCAST CARES DAY ON APRIL 30

SPOKANE, WASHINGTON (Monday, April 11) – On Saturday, April 30th, from 8 a.m. to 4 p.m., more than 150 Comcast employees will volunteer their day to give the Boys & Girls Clubs of Spokane County’s Northtown Club location a “make-over” as part of the annual Comcast Cares Day. The day will include cleaning the building, painting and general efforts to beautify the Club that currently serves up to 250 at-risk youth every day. To enhance one of the largest single-day corporate volunteer efforts in the country, friends and families of the Boys & Girls Clubs will also join in the effort to improve the Club’s appearance.

“Comcast has been a tremendous champion for our organization over the years and to be selected as the site for their annual community outreach efforts is a reflection of the great employees they have and the amazingly impactful work they do in the local community,” stated Boys & Girls Clubs of Spokane County’s Executive Director, Dick Hanlin. “The Northtown Club serves as the center of the neighborhood and we are looking forward to working right along-side their volunteers to ensure it continues to be a safe place for those who need our help most.”

Comcast Cares Day has become a staple in the local community and by the end of the day April 30, Comcast employees, families and friends nationwide will have volunteered more than 2 million hours of service during the history of Comcast Cares Day. The 2011 Comcast Cares Day holds a special meaning in that it will serve to celebrate the 10th anniversary of both Comcast Cares Day as well as the opening of the first of three Boys & Girls Clubs in Spokane County – the Northtown Club.

“April 30 marks our 10th Comcast Cares Day, which has become one of the largest single-day corporate volunteer efforts in the country. We in Spokane are part of a national day of service that will include over 600 projects in 39 states and Washington D.C. and more than 370,000 hours of community service in one day,” said Ken Watts, General Manager for Comcast in Spokane. “In giving back to and serving communities, we hope to meet their needs for a better future. Comcast will continue its commitment to community service during these challenging times, and we hope to inspire others to volunteer and help their communities.”

To volunteer for Comcast Cares Day at the Northtown Boys & Girls Club, call 509-489-0741. Volunteers are needed from 8am – 4pm.

About The Boys & Girls Clubs of Spokane County

Since 2001, The Boys & Girls Clubs of Spokane County has been a part of a nationwide affiliation of local, autonomous organizations dedicated to helping young people of all backgrounds develop the qualities they need to become responsible citizens and leaders. Founded in the philosophies of the Boys & Girls Clubs of America, the Boys & Girls Clubs of Spokane County operates multiple Clubs in order to provide a broad range of programs in five Core Areas: Education and Career Development, Character and Leadership Development, Health and Life Skills, The Arts and Sports, Fitness and Recreation.

Currently serving more than 4,000 area youth between the ages of 6 - 18, The Boys & Girls Clubs of Spokane County operates three Clubs year-round from Friday through Monday. For a yearly membership fee of \$10, youth have access to all of the Clubs: Northtown Branch (Open 3pm – 7pm); the Libby Teen Center (Open 4pm – 8pm) and the Lisa Stiles-Gyllenhammer Mead Branch (Open 3pm – 7pm).

For more information about the Boys & Girls Clubs of Spokane, visit www.bgcspokanecounty.org

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is one of the nation's leading providers of entertainment, information and communications products and services. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

Comcast has about 3,200 Washington employees, including 1,000 local customer service representatives in three call centers, who serve more than 1.1 million customers in Washington. For more information, visit <http://www.comcastinwashingtonstate.com>

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